

# JULY - DECEMBER 2022 JANUARY - JUNE 2023



Monthly Reports are available at  
[torpedofactory.org/about-us/monthly-reports](https://torpedofactory.org/about-us/monthly-reports)

## EXECUTIVE SUMMARY:

In July 2022, Torpedo Factory Art Center concluded its Open Call for Resident Artists and first-time re-jurying current Resident Artists in the Centers nearly 50-year history. Approximately 15 studios out of 71 were awarded to new artists through a process described below.

The Art Center concluded minor renovations including the installation of a new event space on the third floor, after relocating an interactive gallery of printmakers to the first floor. Studios turned over and were cleaned and refurbished. New signage and new indoor colored lights were added.

The Art Center continued and added to its roster of free public programs, including annual favorites such as Art Safari and Holiday Festival, while taking on new projects such as a ticketed boat parade viewing party. Art Center produced exhibitions garnered press from venues such as the Washington Post.

Door Count was up between July – December, at 247,658 compared to 227,254 in 2021 and 99,311 in 2019.



Image 1: Temporary signage added to Waterfront side of Art Center.

## GUIDING DOCUMENTS:

1. Action Plan for Vibrancy & Sustainability at Torpedo Factory Art Center (Vibrancy Plan), by Chora & Smithgroup, approved by City Council on December 14, 2021. Core Strategic Directions (CSD):
  - CSD #1: Re-establish the Art Center's Identity for a 21st Century Audience.
  - CSD #2: Curate the Building, with a Focus on the First Floor, for Improved Visitor Experience and Artist/Studio Program.
  - CSD #3: Establish Policies and Procedures that Identify the Art Center as a High Performing Organization and Rebuild the Art Center's Role as a Leader in the Country.
2. Arts and Cultural Master Plan 2016 – 2026 (Arts and Culture Plan), by The Cultural Planning Group, approved by City Council on December 17, 2016. Primary Goals related to the Art Center:
  - Goal 1: Achieve equity, inclusion and access for arts, cultural, and creative endeavors.
  - Goal 2: Facilitate opportunities for innovation and collaboration.
  - Goal 3: Support and foster a sustainable and diverse community of the arts.
  - Goal 4: Be a convener and facilitator for artistic and cultural expression.
3. Torpedo Factory Next Steps Memorandum, by Mayor Justin Wilson, December 13, 2021
  - Note: Being led by the Department of Project Implementation and AEDP.

# JULY - DECEMBER 2022 IN REVIEW

## VIBRANCY PLAN INITIATIVES:

### CSD #1: RE-ESTABLISH THE ART CENTER'S IDENTITY FOR A 21ST CENTURY AUDIENCE.

#### A. Open Call (aka Jurying/Re-Jurying):

- a. The 2022 Open Call started in February. The partially blind three-phase [process](#) allowed a team of four expert, independent jurors to review work for quality and merit. The juror panel also considered artists' ability to successfully interact with the general public and positively contribute to the overall Art Center community.
- b. The current Resident Artists were placed into three groups, with one group being juried in 2022, one in 2023, and one in 2024.
- c. Selection was announced in July, awarding artists' studios or a position as an Artist Pro Tem, eligible to sublease, take part in programming, and market themselves with the Art Center. Approximately half the artists who re-applied were reselected to maintain their studios.
- d. Applicants provided a score of 88% on ease of application and 83% on fairness and transparency.
- e. A Juror Report may be found [here](#) highlining demographics.
- f. An Artist Selection Catalog may be found [here](#).
- g. [Jurors](#) included:
  - i. Zoë Charlton, MFA, Acclaimed artist and Professor of Art at American University
  - ii. Jaynelle Hazard, MA, Executive Director and Curator of Tephra Institute of Contemporary Art
  - iii. Jack Rasmussen, PhD, Director and Curator of the American University Museum at the Katzen Arts Center
  - iv. John Ruppert, MFA, Acclaimed artist and Professor of Art at the University of Maryland

#### B. Community Partnerships:

- a. [Newly Juried 2022: A Torpedo Factory Art Center Exhibition](#) at [Principle Gallery](#) (208 King Street) featuring new and returning artists selected via the 2022 Open Call (see A above). Free, August 5-21, with public reception on August 5.
- b. [College of William & Mary, Virginia Institute of Marine Science](#), combining art and science at August's Late Shift (see F. b. below). The partnership highlighted climate change as featured in the Art Center's exhibition [Turning Tides](#) (see E. a. below).
- c. Hosted [Through Our Eyes: Finding Home Again](#), an exhibition of photography by Military Teens, children of active-duty Service members expressing their way of "Finding Home Again". October 1 – November 6. In partnership with [Community Building Art Works](#) and [Blue Star Families](#). Free, Site Two Community Gallery. Reception in Overlook Room (see I below).
- d. [On the Road exhibit in partnership with Hilton Alexandria Mark Center](#), in Alexandria's West End. Free, October 21, 2022-February 12, 2023. Intend to follow with more exhibits through calendar year 2023. Ribbon cutting and reception, November 15. (Image 2)



Image 2: Ribbon Cutting for *Torpedo Factory Art Center On The Road: Hilton Alexandria Mark Center*

- e. [New Works on Paper by Mariella Bilitsa, A Galactic Panther Exhibition at Torpedo Factory Art Center](#), in partnership with [Galactic Panther Gallery](#) of Alexandria in Site Two Community Gallery. Free. November 12 - January 8, 2023.
  - f. [ESP Tea & Coffee Pilot Pop-Up Program at Torpedo Factory Art Center](#), Plaid Friday, November 25, then every Saturday and Sunday through December, at the Art Center. Partnership with [ESP Tea & Coffee](#) (1012 King St.).
  - g. Co-hosted, with [Campagna Center](#), [Taste of Scotland](#) at the Art Center with art elements including 6 selected artworks exhibited and juried by [David Moore](#) of the Edinburgh College of Art (Scotland). Selected artists attended. Ticketed. December 2.
- C. New Events:
- a. Presented [Taste of Art](#), event to celebrate food as art. 21 Art Center artists/galleries participated with six food/drink vendors. July 17, Free.
  - b. Hosted [Lights, Cocktails, & Torpedo Merriment: A Holiday Boat Parade of Lights Viewing Party with an Artistic Twist](#) in new event room (Overlook Room, see I below). On December 3, the ticketed event had art activations, food, and bar.
- D. Professional Development:
- a. Partnered with the [New York Foundation for the Arts](#) (NYFA) to offer free Professional Development seminars for artists this November and December. Free and virtual. (Image 3)
    - i. [NYFA Resources & Services Talk](#). November 9.
    - ii. [Finding The Right Open Calls, Residencies, & Galleries For You](#). November 15.
    - iii. [Cultivating Art Sales & Patrons](#). November 29.
    - iv. [Behind the Scenes Of A Grant Panel](#). December 13.
  - b. Partnered with Northern Virginia Local Arts Agencies, including ArtsFairfax, Arlington Cultural Affairs, and City of Alexandria Office of the Arts, to offer [professional development workshops](#). Free and virtual.
    - i. Data + Storytelling = Impact. September 14 and 28. Facilitated by Brighter Strategies.
    - ii. E-Commerce Principles for Artists, Makers and Performing Artists. November 9. Facilitated by Latela Curatorial.
    - iii. Business Plan Essentials. November 17. Facilitated by Springboard for the Arts.
- E. Exhibitions Presented:
- a. [Turning Tides](#), a group exhibition exploring the effects of climate change. Received 92 artist applications. Juried by [Diane Burko](#). On view July 23 - September 11. Free in Target Gallery. 5,318 visitors.
  - b. [The Cycle of Nature and Time](#), a commissioned installation by an Art Center artist, [Saya Behnam](#), for the winter season in Studio 9. Free, November 19 - February 12, 2023.
  - c. See P below for more.
- F. Public Programs:
- a. Initiated Workshop on the Waterfronts, series. 3<sup>rd</sup>

#### RELEVANT NUMBERS FOR JULY - DECEMBER:

- **Residents of Alexandria:** 157,613  
(alexandriava.gov/Demographics)
- **Studio Artists:** 64 – 87 pending the month (in October 16 studios were closed for overhauls)
- **Visitor Door Count:** 247,658 (Last July – December: 227,254)
- **Hours Open to the Public:** 1,427 (only closed July 4, Thanksgiving, and December 25)
- **Public Events:** 24
- **Official Meetings with Artists/Tenants:** 14
- **Group Emails to Artists/Tenants:** 35
- **Private Event Rentals:** 32
- **Tours to Potential Event Rental Clients:** 70
- **Rent:** \$16.39 through September per SF per year, then \$16.88 per SF per year (approx. \$1.40 per SF per month)
- **Artists Pro Tem:** 63
- **Studios Rented:** 71 (full capacity)
- **Galleries Rented:** 9 (full capacity)



- Saturday of the month, July - September. Free. Featuring an artist from the Art Center outdoors at the Alexandria Marina.
- b. Hosted The Late Shift Art Nights featuring gallery receptions, live music, and art activations (6-10pm):
    - i. [The Late Shift: Sidewalk Art Party](#) to spark Alexandria's Summer Sidewalk Sale. Free, August 13.
    - ii. [The Late Shift: Heritage](#), celebrating the Ethiopian New Year and Hispanic Heritage Month. Plus, a ticketed poetry slam. Free, September 9.
    - iii. [Late Shift: Masquerade](#), a celebration with costumes, body painted artwork, DJ, artist demos, hands on activities, and a partnership with [Nova Labs](#). Free, October 14. (Image 5)
  - c. Curated a roster of public events/programs, see A-D above and O, T-W below.

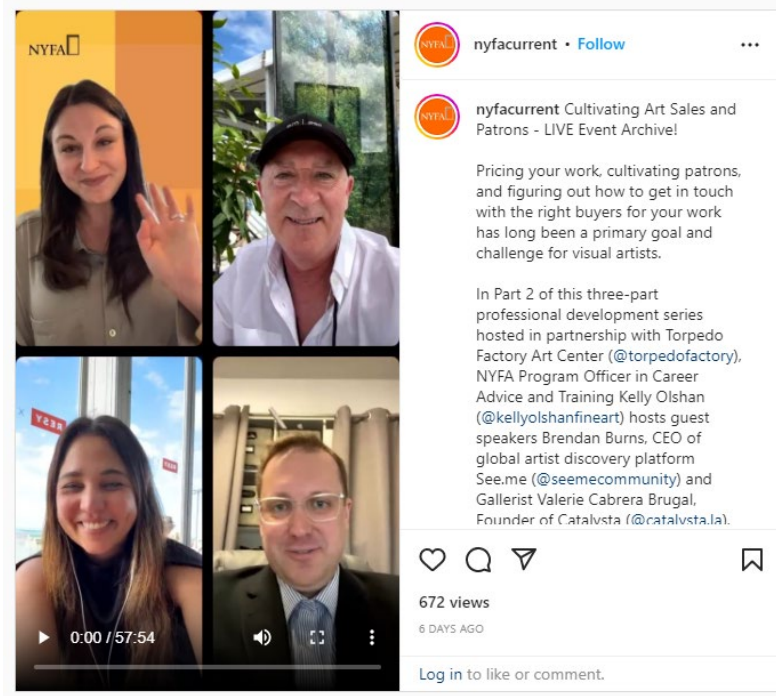


Image 3: Professional Development seminar with NYFA, November 29

## **CSD #2: CURATE THE BUILDING, WITH A FOCUS ON THE FIRST FLOOR, FOR IMPROVED VISITOR EXPERIENCE AND ARTIST/STUDIO PROGRAM.**

- G. Building Wide:
  - a. Signs: Installed new window decals on outside of building, installed due to vendor postponement of building banners. (Image 1)
  - b. Studios: 16 studios were re-painted, cleaned and inspected for new Resident Artists moving in over the month of October. Prior turnovers did not have well established procedures for leaving a clean/safe studio behind.
- H. First Floor:
  - a. Used Studio 9 (former Café space in center of Grand Hall) as temporary exhibition space.
  - b. Install new lighting throughout Grand Hall that may change color.
- I. Third Floor: Opened the Overlook Room (flex/event room) with beautiful views of the Potomac River. Occupancy limit: 91 people standing, 61 people with chairs, or 30 people with tables and chairs. Used as flex space described in Vibrancy Plan, for artist talks, free public programs, and paid event rentals.

## **CSD #3: ESTABLISH POLICIES AND PROCEDURES THAT IDENTIFY THE ART CENTER AS A HIGH PERFORMING ORGANIZATION AND REBUILD THE ART CENTER'S ROLE AS A LEADER IN THE COUNTRY.**

- J. Tested dynamic pricing for Taste of Art event, and The Late Shift: Heritage Poetry Slam.
- K. Artists and Arts Organizations:
  - a. Communications:
    - i. Team Meetings: Hosted a virtual artist/tenant meeting the first Wednesday of every month. Meetings were recorded and shared with artists/tenants.
    - ii. Emails: Provide monthly internal enews to all artists/tenants as well as multiple personal emails and social media networking.
  - b. Artist Offboarding: Artists with studios that were not reselected via the Open Call (see A above) were voluntarily provided a free yearlong outplacement professional development series by [Art Hero, LLC](#). The program addressed artists individual needs, including business and mindfulness. Vacating artists also received staff guidance for cleaning studios, signage, and a dumpster. Approximately 13 studio artists were offboarded.

- c. Artist Onboarding: Approximately 15 studio artists were onboarded.
  - i. Hosted two Orientation Seminars for new artists (open to all artists). October 6 and 15.
  - ii. Hosted Welcome Artist Potluck on October 27, for all new and returning artists.
- d. Artist Facilitation:
  - i. Hosted two facilitated open forums with artists and tenants to gather feedback for change to Operating Rules and Procedures sublease policy. August 25 and 30. Followed up with survey.
  - ii. Held surveys with artists and tenants to gather feedback for potential process for 2D art to be hung in public hallways, and new address signage for studio/gallery doors in September.
- e. Administered new leases based on new Open Call jury system, offering one, two, or three year leases based on jury date or lease type in September/October.
- f. Updated Sublease policy (based on K. d. ii. above) and created new Sublease Agreement.
- L. Administrative:
  - a. Staffing
    - i. Hired a part time (seasonal) Exhibition Assistant in August.
    - ii. Hired a part time Private Event Rental Manager in December.
    - iii. Staff was reduced. The Art Center has 6.55 FTEs with 3 FTEs filled. The vacant FTEs will be filled with season staff until the Art Center Stakeholder Task Force process is completed (and a decision made by CMO/City Council). Began advertising in November.
  - b. Brett John Johnson, Director, spoke by invitation at Artist Roundtable on *Exploring A Vision for Artist Maker Space* at [Frederic Arts Council](#). August 22.
  - c. Brett John Johnson, Director, presented the Torpedo Factory Art Center artist program model, by invitation, at *#ResidencesConnect*, a virtual forum by the [Artist Communities Alliance](#) on alternative artist studio program models. August 25.
  - d. Staff Training: Brett John Johnson, Director: Graduated in October from the GWU Center for Excellence in Public Leadership & the MWCOC Institute for Regional Excellence Regional Executive Program (a one-year program) as a Certified Public Manager.
  - e. Private Event Rentals awards:
    - i. Washingtonian Magazine, Washington, DC's Very Best Wedding Venues, 2022
    - ii. Virginia Living's Magazine, Best of Wedding Vendors, 2022
    - iii. Weddingrule.com, Editor's Choice Award 2022



Image 4: Post Grad Kamille Jackson working in studio.

## ARTS AND CULTURE PLAN INITIATIVES:

### GOAL 1: ACHIEVE EQUITY, INCLUSION AND ACCESS FOR ARTS, CULTURAL, AND CREATIVE ENDEAVORS.

- M. See F. b. ii regarding The Late Shift: Heritage above.
- N. Presenting Professional Development series for artists and arts organizations (see D above).

- O. Post Graduate Program: Provided a free studio to local artists recently out of school (Batchelor or Masters), via a selection process. Opened call for 2023 Post-Graduation Residency in October.
  - a. July – September: [Kamille Jackson](#) (Image 4)
  - b. October – December: [Kiel Posner](#)

P. Exhibitions Presented:

- a. [Through These Eyes](#), an exhibition featuring perspectives of BIPOC identity, LGBTQ+ identity, and physical or mental disabilities in the form of film shorts. June 10 – September 4. Juried by [Naoko Wowsugi](#). Free, Studio 9.
  - b. [Body Talk](#). September 17 – October 30. All media group exhibition on self-portraiture exploring themes of identify, culture, gender, and mental health. Juried by [Matt Storm](#). Free, Target Gallery and Studio 9. Received 166 applications with 22 artists. Attendance: 2,130.
  - c. [LE DRIP: The Uncontainable Sauce of Black Essence](#), Blu Murphy solo exhibition, ended July 17. Juried by [Maps Glover](#), [Heather Hakimzadeh](#), & [Thomas James](#). Free, Target Gallery. 51 applications. Visitor count: 9,841.
  - d. [2022 Fall Art Salon](#), supports affordable art buying for art lovers and collectors. Jurors: [Hannah Barco](#), [Helen Criales](#), & [Twig Murray](#). Received 437 applicants. Free, Target Gallery, November 12 - December 11. 3,367 attended.
  - e. [2022 Post-Grad Residents](#) exhibition in Target Gallery. Free, December 17 – January 21, 2023.
- Q. Open Call (aka Jurying/Re-Jurying): Reviewed and improved process with City of Alexandria Equity Officer (see A above).
- R. Began producing bilingual handouts, gallery statements, and program schedules, in Spanish, Amharic, and Arabic in September.



Image 5: Late Shift: Masquerade. October 14.

## GOAL 2: FACILITATE OPPORTUNITIES FOR INNOVATION AND COLLABORATION.

- S. Hosted exhibitions and public events/programs (see B-F, and O-P above).
- T. Public Programs Produced/Hosted:
  - a. 2<sup>nd</sup> Friday Art Nights with gallery receptions, open studios, live music, and more on July 8, November 11, and December 9.
  - b. [27<sup>th</sup> Annual Art Safari](#), featuring hands on activities throughout the building for children. Free, October 22. 2,373 visitors attended. (Image 6)
  - c. [Art Fest](#), starting the shopping season in a creative way, with art deals, demos, and receptions. Promoted as an event for adults that included alcohol served. Free to enter, ticketed for drinks and discounts. November 12 and 13. Hosted 2,223 visitors over 8 hours. (Image 7)
  - d. [Give The Gift Of Art Weekend!](#)
    - i. Participated in Plaid Friday on King St. November 25.
    - ii. Hosted Small Business Saturday, with music & free gift-wrapping by SafeSpace NoVA and artists on King Street. November 26.
    - iii. Hosted Artist Sunday, a nationwide event. November 27.
  - e. [Holiday Festival](#), annual holiday party on Alexandria's most festive weekend, with a visit from Santa via Fireboat. Included art activities, live music, and artists discounts. Free, December 3.
  - f. [Olde Year's Day](#), with hands-on activities. Free. December 31 (daytime).
- U. Published the annual [Holiday Helper](#) showcasing artists in the Art Center to help art buying.

## GOAL 3: SUPPORT AND FOSTER A SUSTAINABLE AND DIVERSE COMMUNITY OF THE ARTS.

- V. Community Partnerships:
  - a. [Old Town Business Cocktail Week](#). September 9.
  - b. Alexandria Arts Alliance [Party for the Arts](#), October 8. Art Center artists provided demonstrations.



- c. Old Town Business Association [Old Town Alexandria's Trick or Treat](#). Free, October 29.
- d. The Dog Park's [Doggy Trick or Treat](#). Free, October 30.
- e. Town Business Association's Old Town Cookie Crawl. Ticketed, November 19.

## FEATURED TENANT ACTIVITIES:

- W. Paid classes offered by [The Art League](#) and [Discover Graphics Atelier](#).
- X. Exhibitions by [The Art League Gallery](#), [Torpedo Factory Artists Association](#) [Van Landingham Gallery](#), [Multiple Exposures Gallery](#), [Potomac Fiber Arts Gallery](#), [Printmakers Inc.](#) [Scope Gallery](#), and [Enamelists Gallery](#).



Image 6: 27<sup>th</sup> Annual Art Safari, October 14.

## PRESS HIGHLIGHTS:

- [In the galleries: Connections in text, image, writing and drawing](#), Washington Post, July 9. Featuring [Le Drip: The Uncontainable Sauce of Black Essence](#), Target Gallery, and an exhibition in a tenant gallery: Multiple Exposures Gallery, Tom Sliter: Cold Warriors.
- [Spring Silver, Julien Baker, and More Best Bets for July 14–21](#), Washington City Paper, July 14. Featuring an exhibition in a tenant gallery: Multiple Exposures Gallery, Tom Sliter: Cold Warriors.
- [East City Art Reviews - Le Drip: The Uncontainable Sauce of Black Essence](#), East City Art, July 18.
- [New Exhibit Examines Climate Change](#), WLJA ABC News, July 26. Featuring [Turning Tides](#), Target Gallery.
- [9 Fun Things to Do Near Washington DC: Best Places to Visit Nearby!](#), Family Destinations Guide, August 4. Featuring the Art Center as #2.
- [In the galleries: Old-time technology with a contemporary twist](#), Washington Post, August 5. Featuring an exhibition in a tenant gallery: Multiple Exposures Gallery, [Collaborative Exhibition](#).
- ABC 7, 7News ON YOUR SIDE at 8AM interview with Brett John Johnson, Director, August 6. Discussion on newly selected artists and exhibition at Principle Gallery. (No link available)
- [In the galleries: Seasonal group shows include a singular artist](#), Washington Post, August 12. Featuring Newly Juried 2022: A Torpedo Factory Art Center Exhibition, at Principle Gallery.
- [25 Things to Do Around the DMV Before the End of Summer](#), Northern Virginia magazine, August 17. Featuring the Art Center and its [Turning Tides](#) exhibition.
- [In the galleries: Sequence of photographs creates a graphic continuity](#), Washington Post, August 27. Featuring an exhibition in a tenant gallery: Multiple Exposures Gallery, [Collaborative Exhibition](#).
- [16 Virtual And IRL Things To Do Around D.C. This Weekend](#), Dcist, September 15. Featuring [Body Talk](#) exhibition.
- [In the galleries: Recognizing our environmental emergencies](#), Washington Post, September 23. Featuring an exhibition in a tenant gallery: Multiple Exposures Gallery, [Recto/Verso](#).
- [Divino Niño, Celebrating Dance and Tech, and More Best Bets for Sept. 29–Oct. 6](#), Washington Citypaper, September 29. Featuring an exhibition in a tenant gallery: Multiple Exposures Gallery, [Recto/Verso](#).

# JANUARY - JUNE 2023 TENTATIVE OUTLOOK:

## VIBRANCY PLAN INITIATIVES:

### CSD #1: RE-ESTABLISH THE ART CENTER'S IDENTITY FOR A 21ST CENTURY AUDIENCE.

- A. Open Call (aka Jurying):
  - a. Planning to begin Open Call process in February. Mostly identical process and timeline to 2022 Open Call but with new jurors.
- B. Community Partnerships:
  - a. *All City High School Exhibition*. Alexandria City High School, St. Stephens and St. Agnes School, Bishop Ireton High School, and Commonwealth Academy in the Art Center's Grand Hall February 27 – March 10, 2023, with a free reception on March 10.
  - b. *Alexandria Library Teen Winter Creativity Contest*, exhibition in Site Two Community Gallery
  - c. *A Month of Amour*, exhibition in Site Two Community Gallery presented with [Kyo Gallery](#) (111 South Patrick Street). Featuring a local focus on international art.
  - d. Continue more *On the Road* exhibits in partnership with Hilton Alexandria Mark Center, in Alexandria's West End. Free. (Image 2)
  - e. BunnyFest in partnership with two tenant artists. Free. April 8.
  - f. Pride Prom, in partnership with [Safe Space NOVA](#), A Prom for LGBTQ+ high school students and allies, featuring dance music, LGBTQ+ vendors, quiet room, and art activations. Ticketed. June 16.
- C. Professional Development: Expanded Partnership with the [New York Foundation for the Arts](#) (NYFA) to offer free Professional Development seminars for artists. Supported through a grant from the National Endowment for the Arts. (Image 3)
- D. Exhibitions to be Presented:
  - a. Cherry Blossom Exhibition building wide in participating studios. Free. March 22 – April 16.
  - b. Art Installations by artists in the Art Center, located in Studio 9. Selected through a jury process. Supported through a grant from the National Endowment for the Arts.
  - c. See A-D above and L below.
- E. Public Programs:
  - a. Workshop on the Waterfronts, series. 3<sup>rd</sup> Saturday of the month, April - June. Free. Featuring an artist from the Art Center outdoors at the Alexandria Marina.
  - b. Factory Flow Yoga. Ticketed. Mondays, March 13 – April 17. With mindful movement and guided meditation featuring a Tibetan singing bowl, suitable for all ages and body type with no experience needed.
  - c. The Late Shift Art Nights featuring gallery receptions, live music, and art activations (6-10pm):
    - i. The Late Shift: Cherry Blossom Jubilee, in collaboration with the National Cherry Blossom Festival. Free. April 14.
    - ii. The Late Shift: Heritage. Celebrating Asian American and Pacific Islander cultures. Free. May 12.
    - iii. The Late Shift: ALX Pride. Celebrating the LGBTQ+ community. Free. June 9.



Image 7: Art Fest, November 12, 2022



**CSD #2: CURATE THE BUILDING, WITH A FOCUS ON THE FIRST FLOOR, FOR IMPROVED VISITOR EXPERIENCE AND ARTIST/STUDIO PROGRAM.**

- F. Building Wide:
  - a. Installation of artist check in electronic system to track studio hours as part of the lease.
  - b. Signs:
    - i. Installed newly designed Studio Address Signs on studios and galleries, after tenant feedback. Signs are uniformly designed to be easily read by visitors, color coded to distinguish between studios and galleries, and offered tenants opportunity for customization.
    - ii. Installing banners on building (estimated February)
  - c. Studios: New track/spot lighting being added to 16 studios (January/February). More studios to be updated over the next two years.
- G. First Floor: Studio 9 used as experimental space for exhibitions.
- H. Third Floor: Continued improvements on Overlook Room.

**CSD #3: ESTABLISH POLICIES AND PROCEDURES THAT IDENTIFY THE ART CENTER AS A HIGH PERFORMING ORGANIZATION AND REBUILD THE ART CENTER'S ROLE AS A LEADER IN THE COUNTRY.**

- I. Artists and Arts Organizations:
  - a. Communications: Similar to 2022
  - b. Offboarding: Similar to 2022
  - c. Onboarding: Similar to 2022
- J. Administrative:
  - a. Staffing: Vacant FTEs to be filled with seasonal positions until the Art Center Stakeholder Task Force process is completed (and a decision made by CMO/City Council). They include Artist Program Registrar Associate, Public Program Associate, Art Center Assistant/Marketing, with expectation of having them start February 4, 2023.
  - b. Private Event Rentals awards:
    - i. Virginia Living's Magazine, Best of Wedding Vendors, 2023
    - ii. Weeding Wire, Couples' Choice Award, 2023
    - iii. The Knot, Best of Weddings, 2023
    - iv. Weddingrule.com, Editor's Choice Award, 2023

## ARTS AND CULTURE PLAN INITIATIVES:

**GOAL 1: ACHIEVE EQUITY, INCLUSION AND ACCESS FOR ARTS, CULTURAL, AND CREATIVE ENDEAVORS.**

- K. Post Graduate Program: Provided a free studio to local artists recently out of school (Batcheler or Masters), via a selection process. (Image 4)
  - a. January – March: Aliana Grace Bailey
  - b. April – June: To be announced.
- L. Exhibitions (to be) Presented:
  - a. [2022 Post-Grad Residents](#) exhibition in Target Gallery. Free, December 17 – January 21, 2023.
  - b. [Beyond the Frame: A Contemporary Exploration of Mixed Media Photography](#). Juror: Siobhan Rigg, Associate Professor of Studio Arts and Program Head of Design at the George Washington University's Corcoran School of Arts & Design. 77 applicants. Free in Target Gallery. January 28 – Saturday, March 4.
  - c. *2023 March150*. Annual open invitation to artists to participate. Funds go towards programing at the Art Center. Free in Target Gallery. April 10 – Saturday, April 15

- d. *Alexander D'Agostino: "A Shrine For the Forgotten"*. A solo exhibition by one emerging artist. Jurors: [Hoesy Corona](#), [Laila Jadallah](#), [Claudia Watts](#). [D'Agostino](#) works with queer histories and images, through performance and installation. The Artist creates site specific installation that consists of large format textile prints, artist books, mirrors and prints on leaves to create a "shrine" to those left forgotten by our collective American histories including the Torpedo Factory history. 42 applicants. Free in Target Gallery. April 22 – July 15. (Image 8)

- M. 2023 Open Call: Providing an equitable entrance into the Art Center for new artists (see A above).

## GOAL 2: FACILITATE OPPORTUNITIES FOR INNOVATION AND COLLABORATION.

- N. Host exhibitions and public events/programs (see A-E & K-L above).
- O. Public Programs:
- Host 2<sup>nd</sup> Friday Art Nights with gallery receptions, open studios, live music. Free, January 13, February 10 and March 10.

## GOAL 3: SUPPORT AND FOSTER A SUSTAINABLE AND DIVERSE COMMUNITY OF THE ARTS.

- P. Community Partnerships:
- [Old Town Wearhouse Sale](#). Free, February 4 & 5.
  - Old Town Business Association's Makers Mile. Ticketed, February 25 & 26.



Image 8: Alexander D'Agostino "The Calm before the storm/Prospero's Final Spell", Asbury Park, 2022

## FEATURED TENANT ACTIVITIES:

- Q. Paid classes offered by [The Art League](#) and [Discover Graphics Atelier](#).
- R. Exhibitions by [The Art League Gallery](#), [Torpedo Factory Artists Association Van Landingham Gallery](#), [Multiple Exposures Gallery](#), [Potomac Fiber Arts Gallery](#), [Printmakers Inc.](#), [Scope Gallery](#), and [Enamelists Gallery](#).

For media inquiries, contact [newsroom@alexandriava.gov](mailto:newsroom@alexandriava.gov). Torpedo Factory Art Center is managed by the City of Alexandria's Office of the Arts, a division of the Department of Recreation, Parks and Cultural activities. More at [alexandriava.gov/Arts](http://alexandriava.gov/Arts) or [torpedofactory.org](http://torpedofactory.org). For reasonable accommodation, email [torpedofactory@alexandriava.gov](mailto:torpedofactory@alexandriava.gov) or call 703.746.4570, Virginia Relay 711.

