

Target Gallery's 2022 Fall Salon

Application Deadline: Sunday, August 21 11:59 PM ET

Exhibition Dates: Saturday, November 12 – Sunday, December 11, 2022

Artists Reception: Sunday, November 13, 2pm – 4pm

Jury Panel: Hannah Barco, Associate Curator and Festival Director at Tephra ICA; Helen Ciales, DC-based artist and arts consultant at Latela Curatorial; and Twig Murray, Gallery Director of Athenaeum Gallery.



CALL FOR ARTISTS | FALL SALON
SUBMIT BY SUNDAY, AUGUST 21 • torpedofactory.org/arttopps

Exhibition Description:

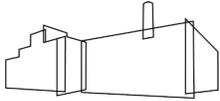
The Torpedo Factory Art Center welcomes back Target Gallery's fall art sale this year to support affordable art buying for art lovers and collectors. For this special exhibition, we will have up to 100 original artworks for sale in Target Gallery, the contemporary exhibition space of the Torpedo Factory Art Center, by artists local to the greater DC metropolitan region. Each piece will be priced no more than \$500.

There is no theme to this exhibition, instead the Torpedo Factory Art Center will have 3 guest jurors who will curate the selection based aesthetic quality. The goal for this exhibition is to encourage art buyers to support local art. 70% of sales proceeds go directly to the artists while the rest will go to support exhibitions and programs at the Torpedo Factory Art Center.

Artwork will be displayed salon style in the gallery, to give the feeling of an art fair and allow for more work to be displayed in the space.

Applicant Directions and Requirements

- 1) You may submit one artwork per **\$10 application**. **Artists may apply with up to 3 applications/entries**. *If you submit with more than 3 applications, any extra applications will be withdrawn from consideration without a refund.*
- 2) You must live in the DC metropolitan region: District of Columbia, Virginia, or Maryland. This is an exhibition intended to support local artists to the region.



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- 3) All artwork must be dropped off within the specific time frame listed (see below). We will not be accepting any shipped artwork. This is to help focus on supporting local artists as well as to eliminate shipping fees which are typically assumed by the artist. Artists may arrange for another person to drop off their work in their stead if necessary.
- 4) If your work is sold, you must fill out the necessary w-9 and submit an invoice to receive your check. All artists must have a US-based Tax ID number or Social Security Number in order to be paid their commission.
- 5) All artists must be at least 18 years old to apply.

Artwork Requirements

- 1) **All artwork must measure under 30” in all directions.** This is to anticipate the size restraints of the gallery space. This is a requirement for all work, 2-D or 3-D. If you are planning to frame the work, it must still be within the 30” size restraints or we might have to reject the work from the exhibition.
- 2) **The artwork must be ready to hang,** so if it's a wall hanging work: it must have a wire or hardware already affixed. If artwork requires on site assembly, the artist must be willing to assist with installation.
- 3) **All artwork must be for sale,** this is non-negotiable as it is the intention of the exhibition.
- 4) **No artwork can exceed \$500 in price,** so please price the work with potential framing costs and the 30% gallery commission in mind as well.
- 5) On the weekend of *Art Fest*, Saturday November 12 – Sunday, November 13 we will be having an event throughout the weekend focused on affordable art collecting, as a part of this artists must agree to allow the gallery to sell the work at a discount of 5 - 10%.
- 6) Artists applying with work made of natural or ephemeral materials should use caution. Anything made with dirt, food, or plants (in raw form: such as grass or flowers, *not* plant-based paints etc) will not be accepted.
- 7) Artwork cannot be drilled to the floor, ceiling, or into a pedestal.
- 8) No artwork can weigh more than 100 lbs in weight.
- 9) All artwork must be made within the last five years.
- 10) For the purposes of this exhibition, we will not accept video work or anything beyond a physical piece in the gallery that can be purchased.
- 11) Please include high resolution images (300 DPI) in your submission, we will be using these images for our online catalog, for people to view and purchase the artwork via our website, so the quality of images is important.

Exhibition Timeline

Application Deadline: Sunday, August 21 11:59 PM EST (no extensions)

Artists Notified of Acceptance: Friday, September 9

Artwork Confirmations: Friday, September 9 – Sunday, September 18

Artwork Drop-Off: Sunday, October 30 – Sunday, November 6, 11am – 5pm

Installation: Monday, November 7 – Friday, November 11

Sneak Peek: Friday, November 11, 7 – 9pm

Exhibition Opens to the Public and Art Sales Begin : Saturday, November 12

Artists Reception: Sunday, November 13, 2pm – 4pm

Last Day of Exhibition: Sunday, December 11

Artwork Pick-Up: Monday, December 12 – Sunday, December 18

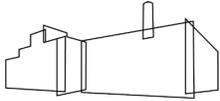
About the Jurors

Hannah Barco is an artist, curator and educator serving as Associate Curator and Festival Director at Tephra ICA. In February 2022 Barco relocated to Northern Virginia after leaving her position as the Director of Exhibitions and Associate Curator at the School of the Art Institute of Chicago where she had worked since 2014. In a variety of roles both inside and outside of institutions, she has leveraged her skills as an organizer, maker, administrator, and writer to manifest and present artists' work since 2005. Barco has curatorial expertise in performance art, socially engaged art practices, installation, and artist commissions. From 2014-2021 Barco curated and implemented public programs and exhibition engagement at the SAIC Sullivan Galleries and served as the key liaison for community partnerships. Key curatorial achievements include Talking to Action and Safehouse (2017), Envisioning Justice and IMPACT (2019), and The Future of our Plans (2020) in Chicago.



Helen Criales is an artist, art consultant and curator based in Washington DC. Through the Latela Curatorial Apprenticeship Program, she curated her first exhibition Spiritual Wanderlust in 2019 which was featured in the Washington Post. Since, Helen has worked with Latela Curatorial on a variety of curatorial





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projects, including their Superfine! DC 2019 Art Fair booth which was selected by Hirshhorn Curators as one of the top booths in the fair. Helen has also worked on a variety of art sourcing projects with Latela Curatorial, mainly Avec on H. Helen is a guest lecturer for The Artist Course: Being & Business and a member of the GLB Memorial Fund for the Arts Curatorial Selection Committee. She has a Visual Communication degree with a concentration in Photography from the Savannah College of Art and Design. Helen's artwork has been exhibited in and outside of the Washington DC area, and focuses on performance and self-portraiture.

Twig Murray currently serves as the president of the board of the Northern Virginia Fine Arts Association and has been Gallery Director (pro bono) curating exhibitions in the Athenaeum Gallery since 2011. She has acted as a juror for The Torpedo Factory Art Association and The Joan Hisoka Healing Arts Gallery's Alchemical Vessels exhibit. After 15 years in corporate marketing and advertising she started Twig Murray Creative, a graphic design firm which she recently closed. As a member of the Smithsonian Women's Committee she created and led CraftOptimism an online marketplace of climate-conscious fine craft to benefit the research and education programs of the Smithsonian Institution. Twig lives in Old Town, Alexandria with her husband Harry Mahon.



About the Gallery

Target Gallery, contemporary exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts eight exhibits annually featuring a variety of themes and artists.

Artists interested in receiving information about upcoming shows can visit our website to sign up to receive email updates about upcoming call for entries.

Contact

Phone: 703.746.4590

Email: targetgallery@alexandriava.gov

Address: 105 N Union St. Alexandria, VA 22314 (located in Studio 2 in the Torpedo Factory Art Center)