

## **Target Gallery's 2022 Fall Salon**

**Application Deadline:** Sunday, August 21 11:59 PM ET

**Exhibition Dates:** Saturday, November 5 – Sunday, December 11, 2022

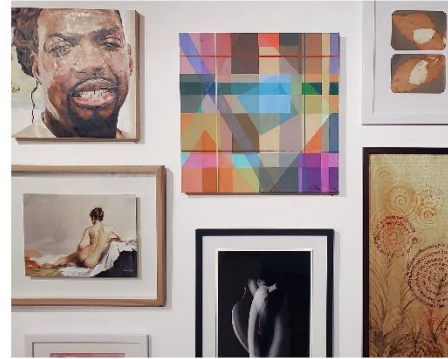
**Artists Reception:** Sunday, November 13, 2pm – 4pm

### **Exhibition Description:**

The Torpedo Factory Art Center welcomes back Target Gallery's fall art sale this year to support affordable art buying for art lovers and collectors. For this special exhibition, we will have up to 100 original artworks for sale in Target Gallery, the contemporary exhibition space of the Torpedo Factory Art Center, by artists local to the greater DC metropolitan region. Each piece will be priced no more than \$500.

There is no theme to this exhibition, instead the Torpedo Factory Art Center will have 3 guest jurors who will curate the selection based aesthetic quality. The goal for this exhibition is to encourage art buyers to support local art. 70% of sales proceeds go directly to the artists while the rest will go to support exhibitions and programs at the Torpedo Factory Art Center.

Artwork will be displayed salon style in the gallery, to give the feeling of an art fair and allow for more work to be displayed in the space.

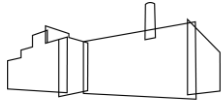


**CALL FOR ARTISTS | FALL SALON**  
SUBMIT BY SUNDAY, AUGUST 21 • [torpedofactory.org/artopps](http://torpedofactory.org/artopps)

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### **Applicant Directions and Requirements**

- 1) You may submit one artwork per **\$10 application**. **Artists may apply with up to 3 applications/entries**. *If you submit with more than 3 applications, any extra applications will be withdrawn from consideration without a refund.*
- 2) You must live in the DC metropolitan region: District of Columbia, Virginia, or Maryland. This is an exhibition intended to support local artists to the region.
- 3) All artwork must be dropped off within the specific time frame listed (see below). We will not be accepting any shipped artwork. This is to help focus on supporting local artists as well as to eliminate shipping fees which are typically assumed by the artist. Artists may arrange for another person to drop off their work in their stead if necessary.



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- 4) If your work is sold, you must fill out the necessary w-9 and submit an invoice to receive your check. All artists must have a US-based Tax ID number or Social Security Number in order to be paid.
- 5) All artists must be at least 18 years old to apply.

### **Artwork Requirements**

- 1) **All artwork must measure under 30” in all directions.** This is to anticipate the size restraints of the gallery space. This is a requirement for all work, 2-D or 3-D. If you are planning to frame the work, it must still be within the 30” size restraints or we might have to reject the work from the exhibition.
- 2) **The artwork must be ready to hang,** so if it’s a wall hanging work: it must have a wire or hardware already affixed. If artwork requires on site assembly, the artist must be willing to assist with installation.
- 3) **All artwork must be for sale,** this is non-negotiable as it is the intention of the exhibition.
- 4) **No artwork can exceed \$500 in price,** so please price the work with potential framing costs and the 30% gallery commission in mind as well.
- 5) On the weekend of *Art Fest*, Saturday November 12 – Sunday, November 13 we will be having an event throughout the weekend focused on affordable art collecting, as a part of this artists must agree to allow the gallery to sell the work at a discount of 5 - 10%.
- 6) Artists applying with work made of natural or ephemeral materials should use caution. Anything made with dirt, food, or plants (in raw form: such as grass or flowers, *not* plant-based paints etc) will not be accepted.
- 7) Artwork cannot be drilled to the floor, ceiling, or into a pedestal.
- 8) No artwork can weigh more than 100 lbs in weight.
- 9) All artwork must be made within the last five years.
- 10) For the purposes of this exhibition, we will not accept video work or anything beyond a physical piece in the gallery that can be purchased.
- 11) Please include high resolution images (300 DPI) in your submission, we will be using these images for our online catalog, for people to view and purchase the artwork via our website, so the quality of images is important.

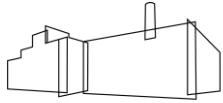
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### **Exhibition Timeline**

**Application Deadline:** Sunday, August 21 11:59 PM EST (no extensions)

**Artists Notified of Acceptance:** Friday, September 9

**Artwork Confirmations:** Friday, September 9 – Sunday, September 18



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**Artwork Drop-Off:** Sunday, October 23 – Tuesday, November 1,

10am – 6pm

**Installation:** Tuesday, November 1 – Friday, November 4

**Exhibition Opens to the Public:** Saturday, November 5

**Artists Reception:** Sunday, November 13, 2pm – 4pm

**Last Day of Exhibition:** Sunday, December 11

**Artwork Pick-Up:** Monday, December 12 – Sunday, December 18

**Jury Panel:** TBA

### **About the Gallery**

Target Gallery, contemporary exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts eight exhibits annually featuring a variety of themes and artists.

Artists interested in receiving information about upcoming shows can visit our website to sign up to receive email updates about upcoming call for entries.

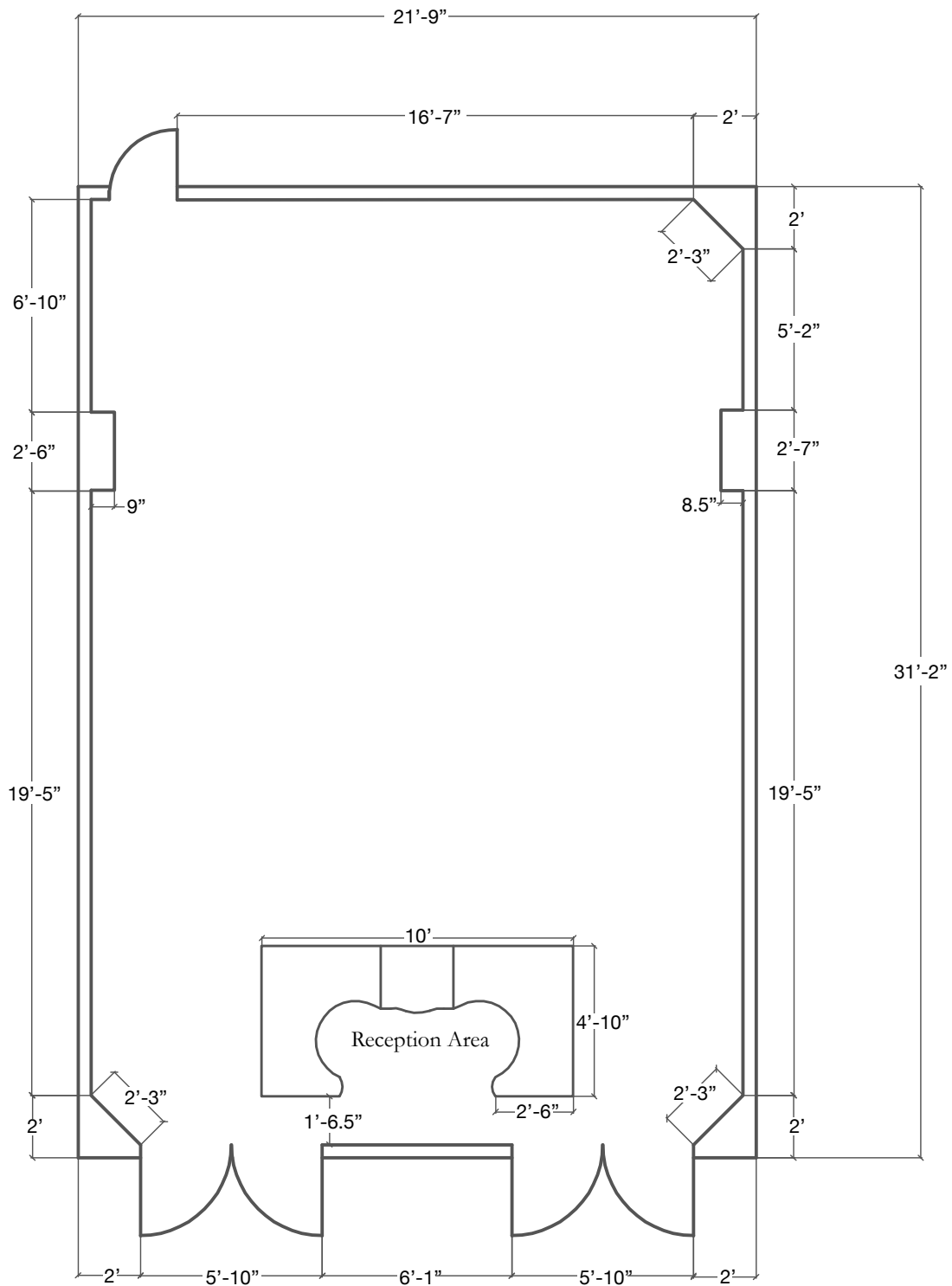
### **Contact**

**Phone:** 703.746.4590

**Email:** [targetgallery@alexandriava.gov](mailto:targetgallery@alexandriava.gov)

**Address:** 105 N Union St. Alexandria, VA 22314 (located in Studio 2 in the Torpedo Factory Art Center)





Target Gallery		Torpedo Factory Art Center	
Floor Plan: 682 sq ft	Wall Space 79'	Scale 3/16"=1'0"	
Note: Ceiling is 105" high.			
Floor is laminate			
Walls are drywall, homasote, and plywood			