

Target Gallery Pop-Up Exhibition:
“Through These Eyes”

Call for Video and Animation Art

Application Deadline: Friday, May 6 11:59 PM EST

Exhibition Dates: Friday, June 10 – Sunday,
September 4

Juror: Naoko Wowsugi, DC-based artist and
professor at American University

Location: Studio 9, 1st floor, Torpedo Factory Art
Center



CALL FOR ARTISTS | VIDEO INSTALLATION
SUBMIT BY FRIDAY, MAY 6 • torpedofactory.org/artopps

Target Gallery will be hosting a pop-up video exhibition in Studio 9 of the Torpedo Factory Art Center during the summer of 2022. Artists working in video and animation art are invited to apply to *“Through These Eyes,”* an exhibition highlighting video and animation and will focus on perspectives of underrepresented identities. We invite artists and animators making work with themes on BIPOC identity, LGBTQIA+ identity, and physical or mental disabilities to submit video work, film shorts, stop-motion, or animation to be entered for consideration.

This exhibition will feature a series of videos projected, playing one-at-a-time on a loop in Studio 9 of the Torpedo Factory Art Center. The exhibition juror will select videos to feature that embody different perspectives, that will play on a rotating schedule decided collaboratively by the exhibition juror and Curator of Exhibitions. The work will be viewable all together on our online digital catalog which will be available on our website.

Applicant Directions and Requirements

- 1) You may submit up to three entries for consideration for a reduced fee of **\$10 an application**. **Artists may apply with up to 3 video entries per application**. We do not offer refunds for applications. We advise that with video work you should allow for ample time to upload your three videos on Submittable.com, so try to avoid submitting in the last hour as the application will close at 11:59 ET.
- 2) All artists must be at least 18 years old to apply.
- 3) We will have one projector, so two-channel or multi-channel videos should plan for it be projected together on one screen.
- 4) Videos will be played looped, so please be mindful with the size of the video. It needs to be able to load on a USB/SD card potentially with other videos. We currently use 32 GB SD cards and USBs.

Artwork Requirements

- 1) Due to the public nature of the exhibition space, violent or graphic imagery is discouraged and will likely not be accepted. While we do not want to censor artists talking about difficult themes, the exhibition will be located in a space inhabited by people of all ages and will be directly facing the front

entrance of the Art Center (please see map below) so due consideration of the audience must be made. Work requiring a content warning is typically displayed in a more private gallery and/or a space where you can consent to the warnings before entering. In this regard, work that can appeal to all ages will be preferred for this specific opportunity.

- 2) In addition, as the Torpedo Factory Art Center is, first and foremost, a working artist space surrounded by other studios and galleries (please see map below) volume levels must be considered. Volume will be playing on a low level to respect the artist studios directly near it.
- 3) Any videos with loud, jarring noise or flashing lights that could be a sensory trigger is advised against.
- 4) We will also require captions, for any video with dialogue accepted in this exhibition to help with accessibility. YouTube and Vimeo both have auto-generated and other caption options that you can employ to help with this as needed.
- 5) Upon the acceptance into this exhibition, you must consent to allowing us the right to play the video on our online catalog as well as in-person. We will require that you provide an Youtube or Vimeo link from your personal channel, so that way the views will go directly to your channel. We will not re-upload content directly onto our own accounts unless instructed to by an artist.

For any questions regarding the direction or requirements listed above, please contact targetgallery@alexandriava.gov.



Exhibition Timeline

Application Deadline: Friday, May 6 11:59 PM EST (no extensions)

Jurying: Saturday, May 7 – Wednesday, May 18

Artists Notified of Acceptance: Friday, May 20



Online Exhibition and In-Person Exhibition Opens to the Public: Friday, June 10

Reception/Premiere: Friday, June 10, 7pm – 10pm

Last Day of Exhibition: Sunday, September 4

About the Gallery

Target Gallery, contemporary exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through visual art and media in a schedule of national and international exhibitions. The gallery hosts about eight rotating exhibitions annually featuring a variety of relevant and timely themes.

Artists interested in receiving information about upcoming opportunities or exhibition openings can visit our website to sign up to receive email updates at: torpedofactory.org/artopps

Contact

Phone: 703.746.4590

Email: targetgallery@alexandriava.gov

Address: 105 N Union St. Alexandria, VA 22314 (located in Studio 2 in the Torpedo Factory Art Center)

About the Juror

Naoko Wowsugi (she/her) an DC-based artist of Korean-Japanese descent, who works with photography, video, and performance as forms of communication. Using interdisciplinary practices of visual art, local research, and community participation, Wowsugi's projects highlight and fortify everyday communal and interpersonal identities.

Wowsugi received an MFA from Virginia Commonwealth University and a BFA from both the Kansas City Art Institute and Osaka University of Arts in Japan. She is currently a professor at American University in Washington DC.

www.wowsugi.com

