



Target Gallery's 2021 Fall Salon

Application Deadline: Friday, September 17 11:59 PM EST

Exhibition Dates: Wednesday, November 10 – Sunday, December 12, 2021

Artists Reception: Sunday, November 14, 4pm – 6pm

Exhibition Description:

Target Gallery introduces a new art sale this year to support affordable art buying for art lovers and collectors. For this special exhibition, we will have up to 75 original artworks for sale in Target Gallery by artists local to the greater DC metropolitan region. Each piece will be priced no more than \$1,000.

There is no theme to this exhibition, instead Target Gallery will have 3 guest jurors who will curate the selection based aesthetic quality. The goal for this exhibition is to encourage art buyers to support local art. 70% of sales proceeds go directly to the artists while the rest will go to support exhibitions and programs at the Torpedo Factory Art Center.

Artwork will be displayed salon style in the gallery, to give the feeling of an art fair and allow for more work to be displayed in the space.

Applicant Directions and Requirements

- 1) You may submit one artwork per **\$10 application**. **Artists may apply with up to 3 applications/entries**. *If you submit with more than 3 applications, any extra applications will be withdrawn from consideration without a refund.*
- 2) You must live in the DC metropolitan region: District of Columbia, Virginia, or Maryland. This is an exhibition intended to support local artists.
- 3) All artwork must be dropped off within the specific time frame listed (see below). We will not be accepting any shipped artwork. This is to help focus on supporting local artists as well as to eliminate shipping fees which are typically assumed by the artist. Artists may arrange for another person to drop off their work in their stead if necessary.
- 4) If your work is sold, you must fill out the necessary w-9 and submit an invoice to receive your check. All artists must have a US-based Tax ID number or Social Security Number in order to be paid.
- 5) All artists must be at least 18 years old to apply.



Artwork Requirements

- 1) **All artwork must measure under 30” in all directions.** This is to anticipate the size restraints of the gallery space. This is a requirement for all work, 2-D or 3-D. If you are planning to frame the work, it must still be within the 30” size restraints or we might have to reject the work from the exhibition.
 - 2) **The artwork must be ready to hang,** so if it’s a wall hanging work: it must have a wire or hardware already affixed. If artwork requires on sight assembly, the artist must be willing to assist with installation.
 - 3) **All artwork must be for sale,** this is non-negotiable as it is the intention of the exhibition.
 - 4) **No artwork can exceed \$1,000 in price,** so please price the work with potential framing costs and the 30% gallery commission in mind as well.
 - 5) On the date of November 14 (the date of the reception) we will be having an event throughout the day focused on affordable art collecting, as a part of this artists must agree to allow the gallery to sell the work at a discount of potentially 5 – 10% (TBD).
 - 6) Artists applying with work made of natural or ephemeral materials should use caution. Anything made with dirt, food, or plants (in raw form: such as grass or flowers, *not* plant-based paints etc) will not be accepted.
 - 7) Artwork cannot be drilled to the floor, ceiling, or into a pedestal.
 - 8) No artwork can weigh more than 100 lbs in weight.
 - 9) All artwork must be made within the last five years.
 - 10) Please include high resolution images (300 DPI) in your submission, we will be using these images for our online catalog, for people to view and purchase the artwork via our website, so the quality of images is important.
-

Exhibition Timeline

Application Deadline: Friday, September 17 11:59 PM EST (no extensions)

Artists Notified of Acceptance: Thursday, September 30

Artwork Confirmations: Friday, October 1 – Friday, October 15

Artwork Drop-Off: Monday, November 1 – Saturday, November 6, 10am – 6pm

Installation: Sunday, November 7 – Tuesday, November 9

Exhibition Opens to the Public: Wednesday, November 10

Artists Reception: Sunday, November 14, 4pm – 6pm

Last Day of Exhibition: Sunday, December 12

Artwork Pick-Up: Monday, December 13 – Sunday, December 19

Jury Panel:

Clint Mansell (he/him) is the director of Principle Gallery (Alexandria, VA) where, over the last eleven years, he has worked to advance artist's careers, add new talent to their roster, and expand the gallery's digital reach. His degrees in studio arts and studies in psychology sparked his quest to understand the perception of quality in art. Clint has dedicated his career to supporting living artists and encouraging them to pursue their passions.



Sarah Tanguy (she/her) is an independent curator and arts writer based in Washington, D.C. A strong believer in hands-on collaboration and in the power of art to connect with our lived experience, she enjoys exploring the intersection of art with such topics as food, tools, books, and science. The daughter of a U.S. diplomat, she holds a B.A. in Fine Arts from Georgetown University, and a M.A. in Art History from the University of North Carolina, Chapel Hill. After interning at the Hirshhorn Museum and Sculpture Garden, Tanguy worked at the National Gallery, the International Exhibitions Foundation, The Tremaine Collection, the International Sculpture Center, the Smithsonian Institution Traveling Exhibition Service, The Hechinger Collection, and the Office of Art in Embassies, U.S. Department of State, where she curated temporary exhibitions and permanent collections for U.S. diplomatic facilities overseas. Recent projects include TRACES at The Kreeger Museum and Reveal: The Art of Reimagining Scientific Discovery and Twist-Layer-Pour, both at the American University Art Museum, as well as an ongoing exhibition program for the American Center for Physics. In addition to exhibition-related essays, she contributes to Sculpture and Metalsmith, among other publications.



Tomora Wright (she/her) is a dedicated arts manager committed to advancing the contemporary art field by prioritizing intersectional representation and diversifying program and engagement strategies within art institutions. Wright is Hamiltonian Artists' new Fellowship Director, where she cultivates new opportunities to help build a dynamic community of innovative artists and effective visual art leaders in the thriving DC creative ecosystem. Before joining Hamiltonian, she worked as the Marketing Manager at Prince George's African American Museum and





Cultural Center and most recently served as Glen Echo Park's Visual Arts Exhibition Manager, both in Maryland. Wright has curated exhibitions in the DC region at Prince George's African American Museum and Cultural Center (2018), College Park, Maryland's MilkBoy ArtHouse (2018), Banneker–Douglass Museum (2020), Higgins Gallery (2020), and Glen Echo Park (2019–2021). She holds a master's degree in Art Management from American University and a BA in Communications from Howard University.

About the Gallery

Target Gallery, contemporary exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts eight exhibits annually featuring a variety of themes and artists.

Artists interested in receiving information about upcoming shows can visit our website to sign up to receive email updates about upcoming call for entries.

Contact

Phone: 703.746.4590

Email: [targetgallery @alexandriava.gov](mailto:targetgallery@alexandriava.gov)

Address: 105 N Union St. Alexandria, VA 22314 (located in Studio 2 in the Torpedo Factory Art Center)