About the Gallery

Target Gallery, the contemporary exhibition space of the Torpedo Factory Art Center, promotes high standards of art by continuously exploring new ideas through the visual media in a schedule of national and international exhibitions. The gallery hosts eight exhibits annually--some juried, some curated--featuring a variety of themes and artists. Our goal is to introduce new trends in contemporary art to our community.

Artists interested in receiving information about upcoming shows can visit our website to sign up to receive email updates about upcoming call for entries.

Phone: 703.746.4590

Email: leslie.mounaime@alexandriava.gov Open daily 10am-6pm & Thursday until 9pm

Online Entry

The gallery uses online submission forms for your convenience, which allows you to do the entire application process online. This includes uploading your images and paying via Submittable.

For more info visit http://www.torpedofactory.org/artopps

Submitting Extra Images

Are you interested in submitting more than three entries? If you choose to use this paper prospectus please just fill out a new form for your additional entries and staple together. For online entries, fill out a new online application.

Guidelines

A commission of 40% will be taken on all works sold as a result of this exhibition. Payment will be mailed to the artist within 30 days of the exhibition closing. Artists are required to sign an Artist Agreement and Loan Agreement if accepted. The Target Gallery will keep digital images of accepted works and reserves the right to reproduce the images for all media and publicity purposes. Artwork must have been made within the last five years.

Delivery

Artists are responsible for shipping their work to the gallery in sturdy, reusable boxes. Return shipping must be prepaid and enclosed with artwork. If a Call Tag is to be issued, the artist is required to make those arrangements with their shipper. The City of Alexandria will not be responsible for any damage incurred in transit.

Limitations

Work should be less than 15 feet overall (height + width + length), with no one dimension measuring more than 7 feet. Final measurements must be inclusive of frame, if applicable. Weight may not exceed 150 pounds. All entries must have been conceived and created by the artist submitting the work and must have been created within the last 5 years. All work selected must be ready for exhibit: 2D work must be framed with secure hanging devices; 3D work must be suitably prepared with instructions for installation. The gallery reserves the right to reject work that differs from submitted images. Please refer to the application for specific instructions for each exhibition.

Application

The application materials must be received in the Target Gallery no later than midnight on Sunday, June 18, 2017.

Culture Shock

prospectus

Dates: September 9 - October 22, 2017

DEADLINE: June 18, 2017

Call For Entries:

Target Gallery invites national and international artists to apply for Culture Shock an exhibition exploring the influence of pop culture and street art in contemporary works. Artists working in pop, street, graffiti, and mural art styles are encouraged to apply. This is an all-media group exhibition but we will have a special opportunity for artists to also submit designs for a temporary mural to go on the back wall of the gallery for duration of the exhibition.

JUROR: Alex Goldstein

Alex Goldstein is a DC-based graffiti artist as well as the founder and Gallery Director of The Fridge. Ever since it opened its doors in 2009, The Fridge has showcased street art from emerging and established artists. The Fridge is located in the historic Eastern Market neighborhood of Washington, DC and doubles as a venue for performers, musicians, dancers and more. The Fridge is dedicated to making the arts accessible to everyone by fostering community dialogue and serving as a creative lab for expression through art.

TARGET GALLERY
TORPEDO FACTORY



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www.torpedofactory.org/target

Directions For Entry

- **I. Application:** Submissions are by digital image only. We no longer accept slide entries. A non-refundable \$35 entry fee includes submission for 3 pieces of artwork each work may include one image along with only one detail image per work.
- -Online Entry: To apply online via Submittable, you must create an account first. This will allow you to monitor the status and receive notifications about your submission. You will only need to create the account once if you have used Submittable before you can simply log in to your account to submit. Visit our website for more information: www.torpedofactory.org/artopps
- -Mailed In or Hand Delivered Entry: CDs must contain the artist's name on both the actual CD and the case. JPEGs should be no larger than 300 dpi at approximately 4 by 6 inches. All digital files must include the artist's name and title of the submission (e.g. smith-painting2.jpg).

Please do not use quotations or spaces in file names. Make sure that the digital file names match up with the titles written on this application.

- 2. Entry Forms: The entry form must be complete and include media, dimension information, and be sure to sign and date. Please print CLEARLY, we rely on your information being legible and accurate especially your email address. Please be specific about your medium, for example instead of saying "Painting" please say "Acrylic on Canvas," etc.
- **3. Payment:** A non-refundable fee of \$35.00 must accompany each entry form. Payment can be made via United States check or money order. You can also pay using a credit card via Submittable.

-Checks: Make payable to the CITY OF ALEXANDRIA.

4. Notification: Whether your piece has been selected by the juror or not, notification will be sent to you via email. For mailed in entries, if you would like your CD returned to you, you must include a self-addressed stamped envelope with sufficient postage.

Exhibition Calendar

Sunday, June 18, 2017: Entry deadline

Friday, July 7, 2017:□

Artists notified: Please be patient with the ☐ gallery. We will notify you by email. Be sure ☐ to provide the gallery with an accurate email_address.

Friday, Sept. I - Tuesday, Sept. 5, 2017 Accepted work due in the gallery

September 9 - October 22, 2017 Exhibition Dates

Thursday, September 14, 2017 Artist's Reception

Entry Checklist

Please be sure you have completed and included all of the following:

completed entry form

☐ \$35.00 Entry Fee

This \$35 covers the 3 pieces of artwork \square for entry. \square

Pay with credit card or paypal via Submittable, or United States Check made payable to City of Alexandria.

- ☐ CD of images. (we no longer accept slides).

 Each piece of artwork may also include a detail image. Please try to keep your file sizes small, as they will take less time to load.
- ☐ SASE (self-addressed stamped envelope) for return of CD (gallery will not return CDs unless a SASE with sufficient postage is provided)

Entry Form: Culture Shock Deadline for Entry: June 18, 2017

Artist:
Email:
Phone:
Street Address:
City, State & Zip:
Entry I Title: Media:
Size (framed): year completed:
Entry 2 Title: Media: Size (framed): year completed:
Entry 3 Title: Media: Size (framed): year completed:
Method of Payment: ☐ Check ☐ Money Order
Artist Agreement: I agree to all provisions of entry to this exhibition, including agreement that the artwork selected will be for sale and available for the duration of the exhibition. Also the work was completed within the last FIVE years.
Signature: Date:
How did you hear about this opportunity? Torpedo Factory website National Publication (please specify) Other (please specify)
Would you like to be added to our exhibition

(please return this section only)

Would you like to be added to our exhibitior opportunities email list? yes / no