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10th Annual *March150* Special Exhibition and Art Sale Returns to Target Gallery *Proceeds benefit future exhibitions and programming at Torpedo Factory Art Center*

Exhibition: Saturday, March 14 – Tuesday, March 31, 2019

Sneak Peek: Friday, March 13 – Saturday, March 14 until 5 p.m.

Opening & Art Party: Saturday, March 14; 7 – 10 p.m. with VIP access beginning at 6 p.m.

February 27, 2020 – Alexandria, Va. –Torpedo Factory Art Center's popular annual exhibition and art sale, [March150](#), returns to Target Gallery for the 10th year. Proceeds benefit future exhibitions and programs at [Target Gallery](#) and the Art Center. The show is on view Saturday, March 14, through Tuesday, March 31, 2020, at the Art Center, 105 N. Union Street.

All work in the exhibition is created on gallery-supplied 10" x 10" panels and is priced at \$150. About 200 original works are created by artists of every ability from the greater metropolitan area. Professional, emerging and amateur artists participate with artworks featuring a diversity of topics and media, including painting, photography, etching, mixed-media, fiber and more.

"*March150* has become a staple at the Art Center and people look forward to it all year," said Leslie Mounaime, director of exhibitions at Torpedo Factory Art Center. "This exhibition is a low-pressure environment for both artists and patrons. It encourages new collectors to buy original art, exposes seasoned collectors to new local artists and sets the stage for artists to test new techniques and ideas. It is accessible and affordable."

For the first time, March150 kicks off with the [Art Party](#) on its opening weekend, March 14, 7 – 10 p.m. Those with VIP passes have first pick of art sales, with an hour of early access starting at 6 p.m. Visitors can build a wish list, but not make purchases, starting Friday, March 13, through 5 p.m. on Saturday, March 14.

[Art Party tickets](#) are \$30 for general admission. VIP tickets, which allows early access to art sales, range from \$50 to \$200.

Target Gallery is partnering with the [Factory Society](#), an independent young-patrons group that supports the Art Center, for the Art Party. The evening features hors d'oeuvres as well as a bar with wine and beer. Strike a pose in the March150-themed photobooth. Have fun making art with artists of the Art Center, including Tara Barr leading a painting activity and Michaela Japoc live drawings. Vi Trinh, the current post-grad resident, will demonstrate her interactive digital art piece. Starting at 9 pm, the Grand Hall opens for a dance party with lively music to close out the evening.

Starting on Saturday, March 28, all unsold artwork is priced at \$100 through the exhibition close on Tuesday, March 31.

In 2019, Target Gallery grossed more than \$17,000 from March150. Proceeds benefit exhibitions and programs at the Art Center, such as the annual Solo Exhibition, The Late Shift, and others.

For more information about the exhibition and ticket sales, visit torpedofactory.org/march150. Follow #march150 to join the conversation online.

About Target Gallery

Target Gallery is the contemporary exhibition space for the Torpedo Factory Art Center. The gallery promotes high standards of art by continuously exploring new ideas through a variety of visual media in a rotating schedule of national and international exhibitions. The gallery is open daily from 10 – 6 pm and until 9 pm on Thursdays. More information is available via torpedofactory.org/target.

About the Torpedo Factory Art Center

Founded in 1974 in an old munitions plant, Torpedo Factory Art Center is home to the nation's largest number of publicly accessible working artist studios under one roof. The City of Alexandria manages the Art Center through the Department of Recreation, Parks and Cultural Activities as part of the [Office of the Arts](#)' family of programs and facilities. Just south of Washington, D.C., the Art Center overlooks the Potomac River in the Old Town section of Alexandria, Va. Each year, more than a half million national and international visitors meet and interact with more than 160 resident artists in 82 studios and seven galleries. For more information, visit torpedofactory.org or follow the Art Center on [Twitter](#), [Facebook](#), [Instagram](#) and [Pinterest](#) via @torpedofactory.

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