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GIFT SHOP REQUEST FOR PROPOSALS 2019

Background: Torpedo Factory Art Center is interested in purchasing your original craft objects, artwork, and designs to sell in the Art Center's Gift Shop. Selected products will be labeled in the shop as being made by the artist and, as appropriate, the name of the artist will appear on the products.

Eligibility: Open to all active leaseholding artists at Torpedo Factory Art Center, or members of a gallery/workshop with a lease at the Art Center. Sublease holders are not eligible.

Application Due: Due by Monday, July 15, 2019. Artist may submit more than one application.

Apply at: torpedofactory.org/artopps (no application fee)

Notification: Applicants will be notified of selection by Thursday, August 1, 2019

Juror: Raven Lynch, Museum Shop Head Buyer, VMFA Shop, Virginia Museum of Fine Arts

Product Options and Requirements: Juror scores will influence staff purchases; however, staff retains the ability to alter final selections based on market factors including cost and space in the shop.

- Design: Artists will be paid \$500 for each selected design.
 1. Anniversary t-shirt designs: With the Art Center celebrating its 45th anniversary as an Art Center and the building turning 100 years old, the design should celebrate one of these, or both, milestones.
 2. Blank Note Cards with Art Center and/or Old Town design
 - Application will require an image of the design.
 - Design should be high resolution. Artist will work with staff to ensure design fits the intended product.
 - The design may be altered by the Art Center marketing department to fit additional products or to include branding information.
 - If selected, and purchased, the design will become the property of the City of Alexandria/Torpedo Factory Art Center for exclusive reproduction rights.
 - Selected products will be labeled in the shop as being made by the artist and as appropriate the name of the artist will appear on the products.
- Craft/art Objects: Artists lists price.
 1. Holiday Ornament(s) with Art Center and/or Old Town design (multiples)
 2. Open call: for craft/art related to the Art Center and/or Old Town (multiples)
 - Proposal will require an image of the sketch, model, or finished product being proposed for sale in the Gift Shop. Include the dimensions, media, approximate weight or any other helpful information. Images of examples of similar work will also be requested.
 - The proposal must include a wholesale price, suggested retail price, and maximum/minimum quantity they are willing to produce.
 - The City of Alexandria/Torpedo Factory Art Center will commission the making of the objects and purchase them directly from the artist at the wholesale price.
 - Selected products will be labeled in the shop as being made by the artist.
 - All intellectual property remains that of the artist, however images of the objects may be used for advertising by the City of Alexandria/Torpedo Factory Art Center.

