

MARCH
150

9TH ANNUAL SPECIAL EXHIBITION & ART SALE

DESCRIPTION

March150, Target Gallery's annual special exhibition and art sale, returns with all proceeds going to support new exhibitions and programs at Target Gallery.

ELIGIBILITY

Open to all! (provided the artwork submitted meets the guidelines). A \$15 fee guarantees entry into the exhibition. Artist is guaranteed one free ticket to the Art Party on Friday, March 29 and a chance to win awards chosen by special judges upon the return of completed artwork(s). There is a limit of three entries per artist. Entry fee is non-refundable.

HOW IT WORKS

- All work must produced on the 10"x10" wood panels provided by the gallery. All panels must be picked up from the gallery; we will not ship panels. (Please note that we have a limited number of panels and they may sell out before Monday, February 5.)
- All artwork will be sold for \$150 (with the exception of the Art Party, in which all available work will be discounted to \$100 for the night).

TIMELINE

- Panel Sales: Friday, January 4—Monday, February 4
- End of Panel Sales: Monday, February 4 (until we sell out)
- Ticket Sales for Art Party: Available starting Friday, February 22
- Panel Due: Friday, Mar 1—Tuesday, March 5
- Preview Night: Friday, March 8
- Exhibition Opens: Saturday, March 9
- Art Party: Friday, March 29
- Artwork Pick-up: Friday, March 29 (post-party)— Friday, April 5



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torpedofactory.org/artopps • @targetgallery



CALL FOR ARTISTS!

IMPORTANT DATES

- Exhibition Dates: March 9—31, 2019
- Sneak Peek: Friday, March 8, 2019
- Art Party: Friday, March 29, 2019
- Participation Fee: \$15

GUIDELINES

Please note we have no limitations on artwork style, theme, or medium except the following rules listed below. **Any artwork that violates these rules will not be accepted into the exhibition.**

- All artwork must have an Artist Agreement filled out and attached to it upon drop-off.
- If you invert the panel/create artwork in the back—you are required to install a sawtooth hanger yourself. The gallery will not install them for you as it will require us to nail into/drill into the piece and potentially damage the work. We encourage all those who invert their panel to install the hardware first. **Any artwork without proper hardware will not be accepted** (only applicable to those using the back of the panel).
- All artwork must hung/displayed as a square (no diamond hung please), all the artwork is hung on a grid, so it must be hung square.



- No artwork can protrude off any sides of the panel. Again, the exhibition is on a grid, so it needs to be able to fit without interfering with other pieces.
- Artwork should not protrude more that 3 inches off the front of the panel (for sculptural/ mixed media) - it must be able to fit inside a large Priority mailbox (which is what we will use to ship the work upon it being sold). We will have a large Priority mailbox in the gallery to test the artwork to make sure it will fit. **If it does not fit, with some wiggle room for padding, it will not be accepted into the exhibition.**
- No weapons or sharp objects (i.e. nails) can protrude from the piece.

ABOUT THE GALLERY

Target Gallery is the contemporary exhibition space of the Torpedo Factory Art Center. The gallery promotes high standards of art, continuously exploring new ideas with a rotating schedule of exhibitions. Calls are open to all artists, representing artistic views from the region and across the world. The Torpedo Factory Art Center is managed by the City of Alexandria Office of the Arts, a division of the Department of Recreation, Parks, and Cultural Activities.

PLEASE CUT ALONG THE LINE & ATTACH ARTIST'S AGREEMENT TO BACK OF YOUR PANEL

Artist's Agreement
I agree to all provisions of entry to this exhibition, including agreement that the artwork will be for sale for \$150 and all of the proceeds from sales will benefit Target Gallery's exhibitions and programming. If my piece does not sell, I agree to pick it up on March 29 post-party—April 5 between 10 am to 6 pm. After 30 days from close of the exhibition, any unclaimed artwork will become property of the gallery.

Signature _____ Date _____

Title: _____
Medium: _____

Artist's Name: _____
Phone: _____
Email: _____

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