



SITE THREE PROJECT GALLERY

Highlighting artists of the Torpedo Factory Art Center

About

By exhibiting its roster (and its tenant organization's roster) of artists, the Torpedo Factory Art Center will energize the third floor Site Three space.

Site Three is the common area space consisting of curved cinderblock walls on the third floor near the elevator and the wall under the exit seen from the 3rd floor landing. The Art Center will provide administrative support and management to the Exhibiting Artist with an Artist Lead from the building.

The Site Three Project Gallery offers a very compelling exhibition space for a duration of two-three months, depending on demand. The goal of the Site Three Project Gallery is to give artists who have a direct connection with the Art Center the opportunity to:

- Display a larger body of work
- Collaborations with other artists
- Curate eligible artist's work

Applications will be reviewed in order of submission. Exhibitions will rotate on a 2 – 3 month basis. The available dates exhibition dates and timeline is listed below (subject to change):

October – December 2018, December 2018 – February 2019, March – May 2019, June – August 2019

Eligibility

- artists with an active lease at the Art Center
- active members of a gallery with a lease at the Art Center
- active members of a workshop with a lease at the Art Center
- Discover Graphics members
- TFAA members
- current instructors with The Art League

The Exhibiting Artist will

- provide a written proposal for an exhibition with as much lead time as possible
- install and deinstall the exhibition with Art Center staff oversight
- provide label and wall text information to Art Center staff via a Word Doc
- sign a Loan Agreement provided by Art Center staff
- produce a reception during a Late Shift event, which take place the second Friday of every month
- be responsible for sales (if applicable)



- not remove art until the end of the exhibition
- help promote the exhibition

The Art Center representative will

- receive and approve complete proposal
- approve and set dates
- create Loan Agreement to be signed by Exhibition Coordinator
- print labels and wall text
- help promote the exhibition via website, social media, and e-newsletters
- have final approval of the exhibition installation

The Artist Lead will

- solicit to other artists to encourage proposals for exhibitions
- answer questions during installation
- help facilitate the reception
- assist director of the Target Gallery with proposal review

Sales and Insurance

- The artist(s) will receive 100% of the sales unless specifically requested for the Art Center to handle their sales. If so, the Art Center will take a 30% commission on the sale. Contact information for sales must be included when submitting content for the labels
- The Artwork is uninsured in the Site 3 Project Gallery, the Torpedo Factory Art Center and City of Alexandria is not responsible for any damages to the work
- Site 3 Project Gallery is a public unmonitored exhibition space and therefore safety and display considerations must be considered by the Exhibiting Artist and approved by Art Center staff

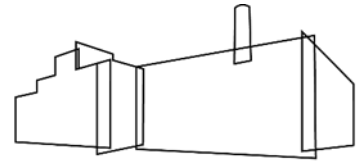
Limitations

- No work may exceed 60 inches (5 ft) in any dimension
- No work may exceed 50lbs
- All work must be ready to hang to compatible with the Art Center's wire hanging system (I.E. wire, D-Rings, or using clips if the work is an unframed print)
- Artwork mounted behind glass is discouraged
- 3D proposed artwork must plan for the work to be on display along the wall in a public unmonitored space

Exhibit Proposal Application Packet

Requirements

- Title of exhibition and exhibition proposal
- Artist Statement and Biography



TORPEDO FACTORY ART CENTER

- Up to 5-10 images of the art to be displayed part of the exhibition if artwork currently exists, sketches if work is in production.
- Time frame of availability (exhibitions will rotate on a 2 to 3-month basis)

Exhibition Proposal

- Concept and theme of the exhibition
- Logistical plans such as: any plans to paint walls and swatches of color (walls will need to be returned to original color), any plans to use pedestals or furniture that the artist will provide, any special needs such as electricity, or anything that might impede traffic flow (emergency egress/view may not be blocked)
- A sketch of the layout of the artwork in the site plan, both floor plan and elevations (optional)

Final checklist

One month before hanging, the Exhibiting Artist will submit to the Art Center representative:

- Forms for labels and wall text
- Personal info with business card, contact info, location of studio, how to purchase art work, and a possible photo. (8 1/2 x 11)
- Several photos of work for publicity (300 dpi)
- Complete Loan Agreement

Questions about Submissions?

Contact: Leslie Mounaime

Phone: 703-746-4590

Email: leslie.mounaime@alexandriava.gov