



SITE THREE PROJECT GALLERY

Highlighting artists of the Torpedo Factory Art Center

About

The Torpedo Factory Art Center will energize the third floor Site 3 by exhibiting its roster, and its tenant organizations rosters, of artists. While Site 2 primarily looks out of the building for artists, Site 3 will primarily consider its community artists inside the building.

Site 3 is the common space consisting of curved cinderblock walls on the third floor near the elevator and the wall under the exit seen from the 3rd floor landing. The Art Center will provide administrative support with an Artist Lead from the building.

The Site 3 Project offers a very compelling site for an exhibition for a duration of three months for times a year, depending on demand. The goal of the Site 3 Project is to give artists the opportunity to display

- new work,
- a collaboration,
- a exhibition eligible curated by a(n) artist(s)
- a large body of work.

Acceptance of exhibitions will be first come first served, pending a complete application.

Eligibility

- artists with a lease in the TFAC
- members of a gallery with a lease in the TFAC
- members of a workshop with a lease in the TFAC
- Discover Graphics members
- TFAA members
- current instructors with The Art League

The Exhibiting Artist will

- provide a written proposal for an exhibition with as much lead time as possible
- hang the show and remove it at the end of the show
- provide label and wall text information to Director of Target Gallery
- produce a reception during a Late Shift event
- be responsible for sales
- not remove art until the end of the exhibition
- understand that the space is not secured or supervised.

The Art Center representative will



- receive and approve complete proposal
- approve and set dates
- create Loan Agreement to be signed by Exhibiting Artist
- create labels and wall text
- help promote the exhibition
- have final approval of the hanging

The Artist Lead will

- solicit to other artists to encourage proposals for exhibitions
- answer questions during installation
- help facilitate the reception
- assist director of the Target Gallery with proposal review

Sales and Insurance

- The artist(s) will receive 100% of the sales unless specifically requested for the Art Center to handle their sales. If so, the Art Center will take a 20% commission on the sale. Contact information for sales must be included when submitting content for the labels
- The Artwork is uninsured in the Site 3 Project Gallery, the Torpedo Factory Art Center and City of Alexandria is not responsible for any damages to the work
- Site 3 Project Gallery is a public unmonitored exhibition space and therefore safety and display considerations must be considered by the Exhibiting Artist and approved by Art Center staff

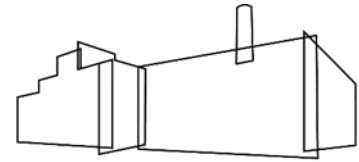
Limitations

- No work may exceed 60 inches (5 ft) in any dimension
- No work may exceed 50lbs
- All work must be ready to hang to compatible with the Art Center's wire hanging system (I.E. wire, D-Rings, or using clips if the work is an unframed print)
- Artwork framed and mounted behind glass is discouraged
- 3D proposed artwork must plan for the work to be on display in a public unmonitored space

Exhibit Proposal Application Packet

Form #1: Requirements

- Title of exhibition and exhibition proposal
- Artist Statement and Biography
- Up to 10 images of the art to be displayed part of the exhibition if artwork currently exists, sketches if work is in production.
- Time frame of availability (exhibitions will rotate on a 3-month basis)



TORPEDO FACTORY ART CENTER

Form #2: Extraneous Materials

- Contact information including social media _____.
- Any plans to paint walls and swatches of color (Walls will need to be returned to original color)
- Any plans to use pedestals or furniture that the artist will provide
- Any special needs such as electricity
- Anything that might impede traffic flow (emergency egress/view may not be blocked)
- A sketch of the layout of the artwork in the site plan, both floor plan and elevations.

Final checklist

One month before hanging, the Exhibiting Artist will submit to Director of Target Gallery:

- Forms for labels and wall text
- Personal info with business card, contact info, location of studio, how to purchase art work, and a possible photo. (8 1/2 x 11)
- Several photos of work for publicity (300 dpi)
- Complete Loan Agreement

Questions about Submissions?

Contact: Leslie Mounaime, Target Gallery & Exhibitions Director

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